

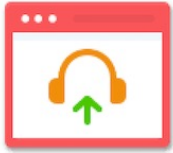
# Management Tools Onboarding

**Customer Success Team**

October 2021

# Logistics

Meeting Topic: Office Hours  
Host: Customer Success  
Invite Link: [https://higg.zoom.us/webinar/register/WN\\_9CfKNgKRS12ohMDU7YTA3w](https://higg.zoom.us/webinar/register/WN_9CfKNgKRS12ohMDU7YTA3w)  
[Copy Link](#)  
Participant ID: 555664



Join Audio  
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Share Screen



Invite Others

Mute Start Video Participants Chat Share Screen Record Q&A More

Please type your questions into the Q&A box. DO NOT type into the Chat box.



# ***Agenda***

1. Higg Adoption Tool
2. Higg Analytics Tool
3. Higg Supply Impacts Feature
4. Guidance and Support
5. Demo
6. Q&A

# ***Higg Management Tools***

The Higg Management Tools are designed to support the organization and management of your performance and impact data, to help develop actionable insights about your value chain.

- ❖ **Higg Adoption Tool**
- ❖ **Higg Analytics Tool**
- ❖ **Higg Supply Impacts Feature**

# Higg Adoption Tool

# Overview

The **Higg Adoption Tool** is an online tool that helps you track and manage the completion of Higg Facility Modules (FEM & FSLM) and the Higg Brand & Retail Module (BRM), by your value chain partners.

## Who is it for?

Any Higg user who wants to monitor and manage their value chain partners' module completion on platform.

The screenshot shows the Higg Adoption Tool interface. The top navigation bar includes 'Higg', 'FEM', 'FSLM', 'BRM', 'Adoption', 'Product Tools', and 'More'. Below the navigation, the page title is 'Adoption' and the section is 'Cadences'. The main content is a table with the following data:

Cadence	Module	Total Expected	# Of Compa...	Starts	Ends	No Module	NS	ASI	ASC	Verification Purchased
Default Cadence (BRM)	BRM 2019	-	0	Apr 1, 2020	Sep 30, 2020	0	0	0	0	0
Default Cadence (FSLM)	FSLM	-	0	Jan 1, 2020	Dec 31, 2021	0	0	0	0	0
Default Cadence (FEM20...)	FEM 2020	10	5	Nov 5, 2020	Apr 30, 2021	4	0	1	0	0
[Deleted] DCF 1.3	FSLM	-	0	Nov 1, 2020	Mar 31, 2021	0	0	0	0	0
Default Cadence (BRM20...)	BRM 2020	-	0	Nov 5, 2020	Jun 30, 2021	0	0	0	0	0
Default Cadence (FEM20...)	FEM 2019	114	107	Nov 1, 2019	Aug 14, 2020	...	1	3	0	1
[Deleted] DCF 1.4	FSLM	-	0	Apr 1, 2021	Oct 31, 2021	0	0	0	0	0

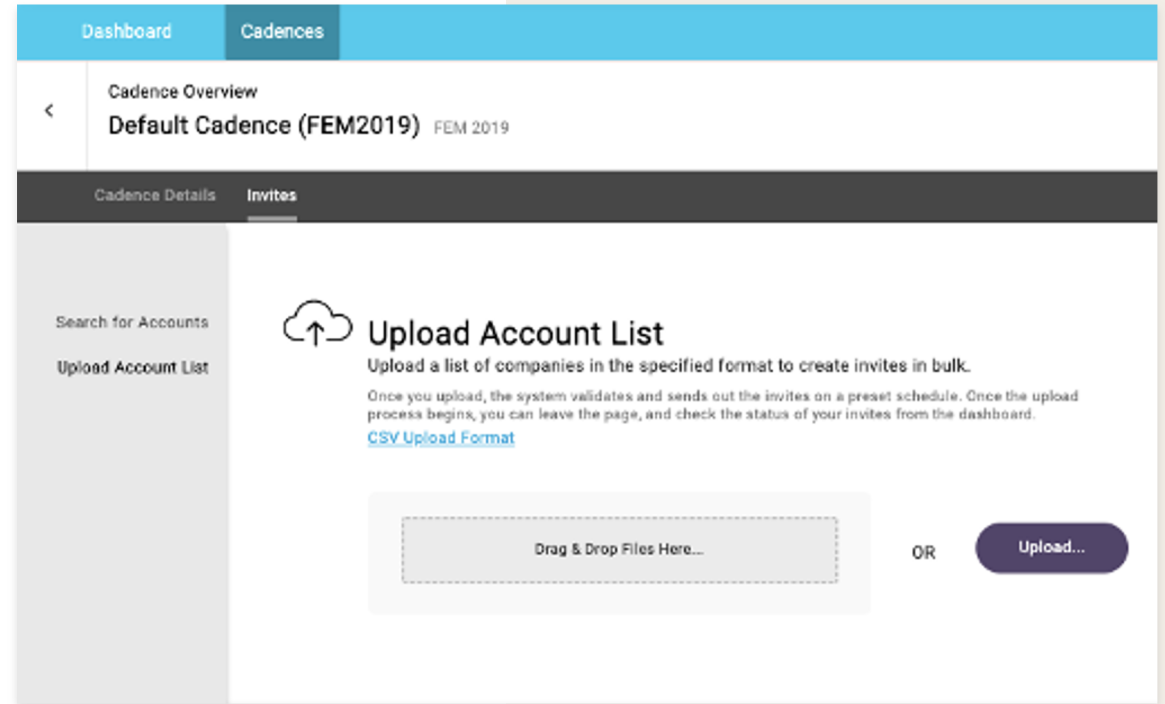
# Access

Your account's Higg Service Plan subscription determines adoption tool feature accessibility:

- **Basic:** none
- **Essentials:** default cadences
- **Expanded:** default cadences + custom cadences (+ one-time list load service)
- **Advanced & Custom:** default cadences + custom cadences + automated emails (+ adoption services for a year)

# Features

- **Identify Higg accounts**
- **Add Higg accounts** to module-specific cadences (Higg FEM 2020, FSLM, & BRM 2020)
- **Monitor module progress** in real time (self-assessment & verification)
- **View module share status**
- Export CSV with adoption data





# Higg Analytics Tool

# Overview

The **Higg Analytics Tool** is an online tool that offers a **real-time** dashboard approach to understanding the environmental performance of your supplier base through harnessing **Higg FEM data**.

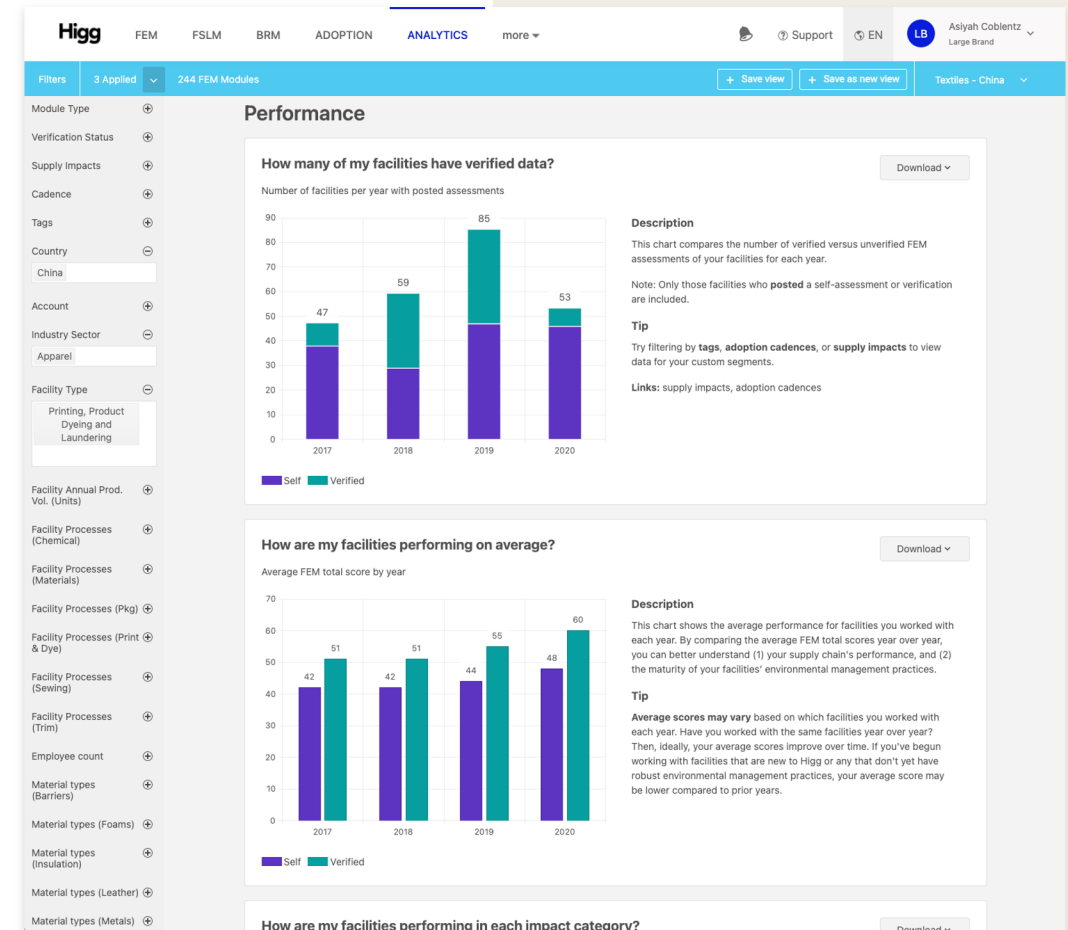
## ***Who can access?***

Any Higg account that has upgraded to the Expanded, Advanced, or Custom service plan.

## Visualizations of impact & performance

Use Higg analytics for additional visibility into facility environmental performance.

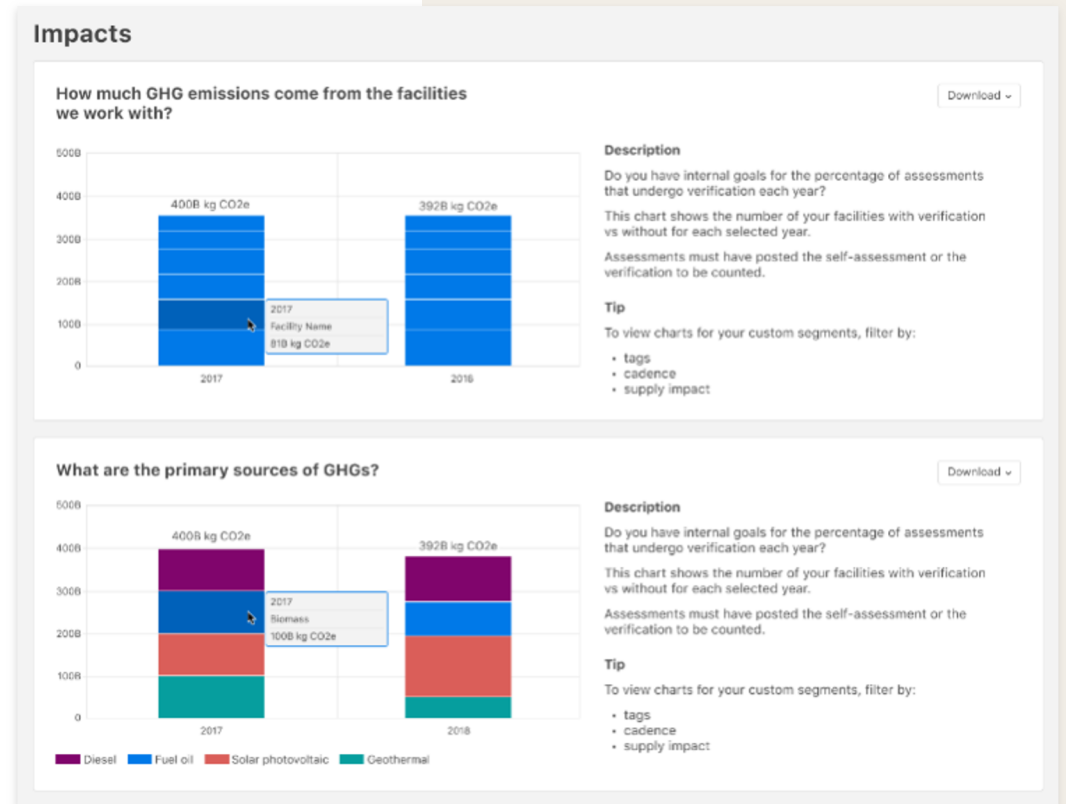
With our analytics tool, you can see who is leading and who is falling behind; compare your facilities' performance with relevant benchmarks; and compare segments on key measures.



# Understand your year-over-year performance

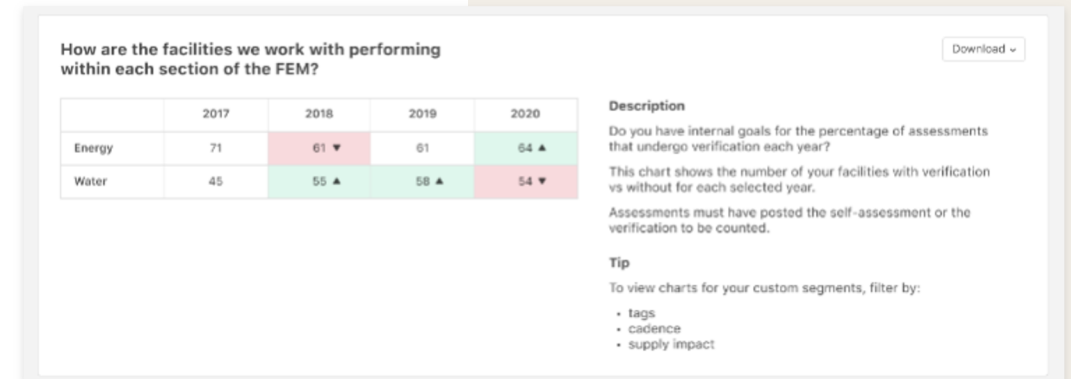
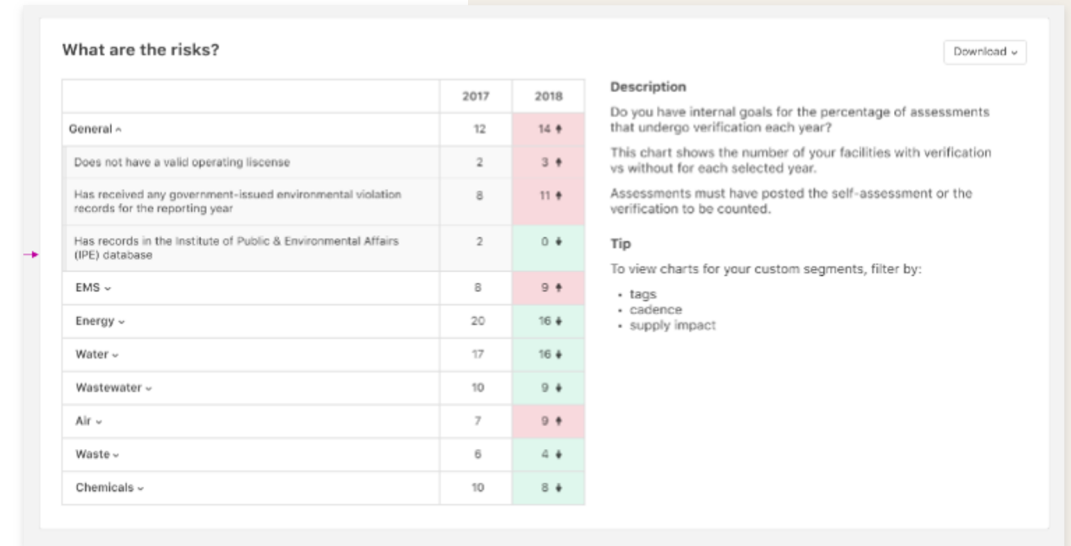
- See year-over-year trends for areas such as average FEM scores or total GHG emissions
- Understand changing sources for emissions or water use
- Apply filters (i.e. tags, country, industry, processes) to create segmented views of data

Additionally, users can apply specific facility production volumes to the shared facility environmental data, using the Supply Impacts feature.



# Uncover risks and areas for improvement

- Average section scores, levels achieved, country data, and top risk areas – based on shared Higg facility assessments
- Supplier performance by country and high-risk areas
- All data and visualizations can be exported for use offline, or integration into other business tools



# Higg Supply Impacts

# Supply Impacts

Enable more detailed analysis of facility production impacts

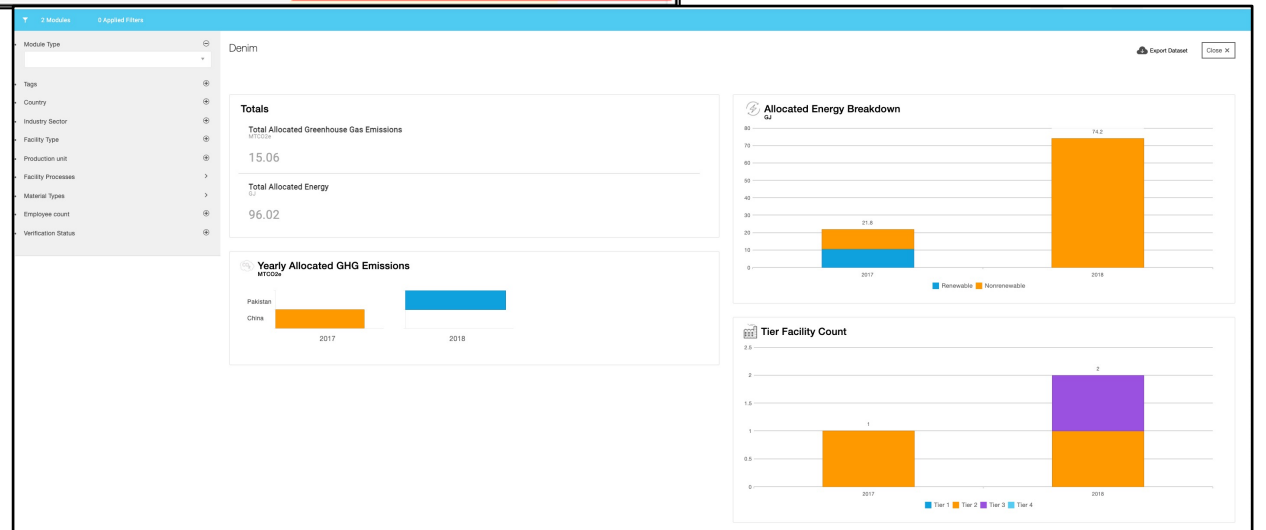


Attribute a percentage of a facility's environmental production impacts to a specific brand, product, group of products, or geographic region.

This feature allows a greater degree of analysis and a means of exploring Scope 3 greenhouse gas emissions.

The screenshot shows the SPLIT IMPACT application interface. At the top, there is a navigation bar with 'SPLIT IMPACT', a 'more' dropdown, 'Support', 'EN', and a user profile for 'Sally Small' with 'Tookky Testing' below it. An 'Export Dataset' button is visible. The main content is a table with columns: 'Date Shared', 'Tier 4', 'Tier 3', 'Tier 2', 'Tier 1', and 'Allocated % ...'. The table contains six rows of data, with the 'Tier 2' column highlighted in yellow. A red box highlights the 'Tier 2' and 'Tier 1' columns for the last three rows.

Date Shared	Tier 4	Tier 3	Tier 2	Tier 1	Allocated % ...
09/24/2020	0 %	0 %	27 %	3 %	30 % of 596,624,226 pcs
09/24/2020	0 %	0 %	18 %	0 %	18 % of 1,373,425,373 pcs
09/24/2020	0 %	0 %	8 %	0 %	8 % of 5,159,772,000 pcs
09/24/2020	0 %	0 %	32 %	5 %	37 % of 527,974,946 pcs
09/24/2020	0 %	0 %	19 %	0 %	19 % of 1,389,176,960 pcs
09/24/2020	0 %	0 %	15 %	6 %	21 % of 544,316 kg





# Identify & Improve Hotspots

## Supply Chain Visibility

Users gain visibility into their company's environmental impacts within various boundaries or limits. This feature identifies environmental hotspots in a brand, retailer, or manufacturer's supply chain and shows investment opportunities to deepen sustainability efforts.

Users with Expanded, Advanced or Custom service plans can access to charts and graphics of supply impacts data in the analysis board.



## Problems to Solve

Scope 3 greenhouse gas emissions and other environmental supply chain impacts are very complex and difficult for brands and retailers to map and evaluate. **Currently brands and retailers compensate for this lack of data by using production volume and industry averages to estimate their supply chain impacts.**

Alternatively, some brands go through a **time-consuming manual process** of identifying their supply chain facilities and associated facility-level impacts and cross-referencing against orders to determine brand-level allocated impact.

Higg FEM modules capture aggregate facility-level production and resulting environmental impacts not on the brand-level.

# Solution



## Value

- Baby step toward full Scope 3 and product module linking
- Actionable information on impacts from facilities
- Analytics tool has included Supply Impacts filter

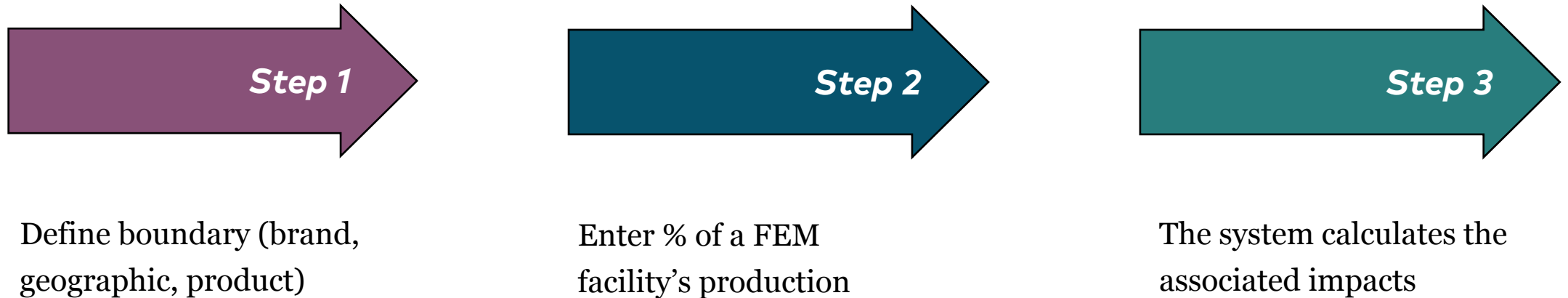


## Limitations:

- Factory-level % estimation, not process-level.
- Not replacement for MSI or Product module impacts.
- Created impacts in Phase I can't be shared with other accounts. Phase II will include sharing of anonymized impacts.
- FEM 2020 is aligning the processes in FEM with the processes in MSI and Product Module.
- Future will be FEM linking where actuals from facilities can be matched to estimations in MSI/Product module for missing tier information.

# Supply Impacts Creation Steps

Supply Impacts feature can assist companies in identifying and calculating their supply chain scope 3 greenhouse gas impacts



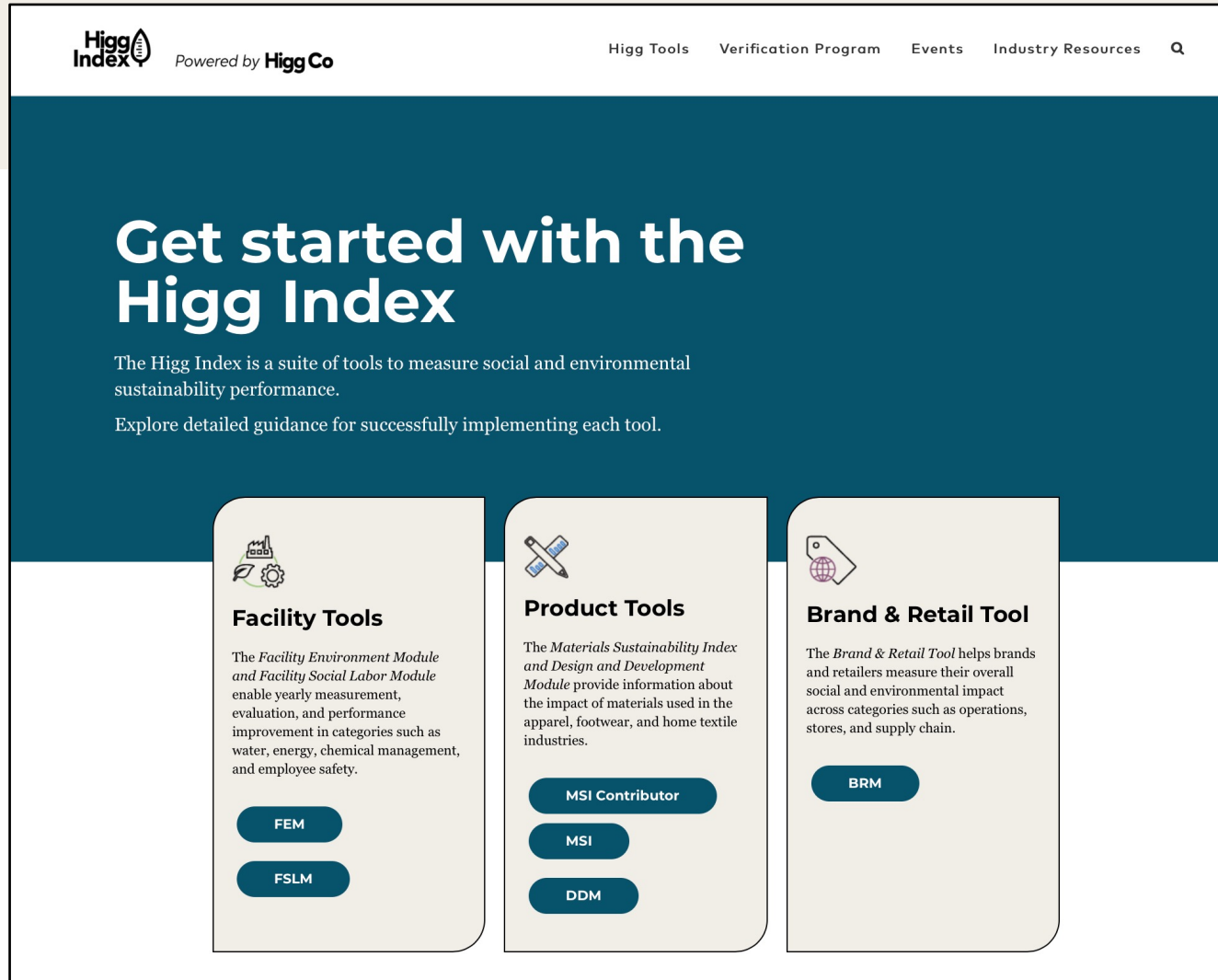


## Estimating % Allocation Best Practices

- Estimating by product unit--Amount of product units purchased from facility as percent of facility total annual production units
- Estimating by product cost--Use cost of product manufacturing to estimate how much product was produced.
- Estimating by percent of facility production--Rough estimate of percent your company represents at the facility

# Guidance & Support

# Higg Management Tools Guidance – Howtohigg.org



The screenshot shows the Higg Index homepage. At the top left is the Higg Index logo with the text "Powered by Higg Co". To the right of the logo are navigation links: "Higg Tools", "Verification Program", "Events", and "Industry Resources", followed by a search icon. The main heading is "Get started with the Higg Index". Below this is a sub-heading: "The Higg Index is a suite of tools to measure social and environmental sustainability performance." and a paragraph: "Explore detailed guidance for successfully implementing each tool." There are three main tool categories: "Facility Tools", "Product Tools", and "Brand & Retail Tool". Each category has a brief description and a list of tool buttons.

**Higg Index** Powered by **Higg Co**

Higg Tools Verification Program Events Industry Resources

## Get started with the Higg Index

The Higg Index is a suite of tools to measure social and environmental sustainability performance.

Explore detailed guidance for successfully implementing each tool.

### Facility Tools

The *Facility Environment Module* and *Facility Social Labor Module* enable yearly measurement, evaluation, and performance improvement in categories such as water, energy, chemical management, and employee safety.

FEM  
FSLM

### Product Tools

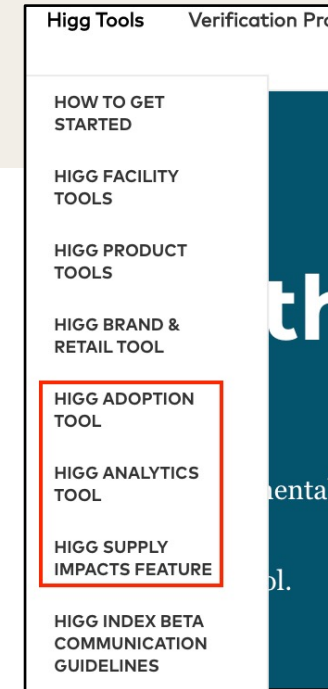
The *Materials Sustainability Index and Design and Development Module* provide information about the impact of materials used in the apparel, footwear, and home textile industries.

MSI Contributor  
MSI  
DDM

### Brand & Retail Tool

The *Brand & Retail Tool* helps brands and retailers measure their overall social and environmental impact across categories such as operations, stores, and supply chain.

BRM



The screenshot shows a dropdown menu from the "Higg Tools" navigation link. The menu items are: "HOW TO GET STARTED", "HIGG FACILITY TOOLS", "HIGG PRODUCT TOOLS", "HIGG BRAND & RETAIL TOOL", "HIGG ADOPTION TOOL", "HIGG ANALYTICS TOOL", "HIGG SUPPLY IMPACTS FEATURE", and "HIGG INDEX BETA COMMUNICATION GUIDELINES". The "HIGG ADOPTION TOOL" item is highlighted with a red rectangular border.

Higg Tools Verification Program

- HOW TO GET STARTED
- HIGG FACILITY TOOLS
- HIGG PRODUCT TOOLS
- HIGG BRAND & RETAIL TOOL
- HIGG ADOPTION TOOL**
- HIGG ANALYTICS TOOL
- HIGG SUPPLY IMPACTS FEATURE
- HIGG INDEX BETA COMMUNICATION GUIDELINES



Higg Index Training Site  
[howtohigg.org](https://howtohigg.org)

# Higg Management Tools Training Recording – Howtohigg.org

Home / Events Resources / Events Resources - Higg Management Tools

## Events Resources – Higg Management Tools

- 1. Higg Adoption Tool Training
- 2. Supply Impact Feature Webinar

### Higg Management Tools

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### Higg Adoption Tool Training

# Higg Adoption Tool Training

March 2021

**Higg** | Trusted Sustainability Data

▶ 0:00 / 45:27

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[Download Training Deck](#)

# Support

HowtoHigg.org: Higg Index Training & Support > Submit a request

## SUBMIT A REQUEST

Please choose a request type below

Management Tools (Supply Impacts, Adoption, API, Analytics) ▾

Your email address \*

Your Name \*

Preferred Support Language \*

English ▾

Supported languages: English, Chinese, Portuguese, Spanish

Your Organization/Higg Account Name \*

Please include your organization name OR Higg.org account name

Existing Higg ID (e.g. 123456)

-

Supply Impacts Feature

Adoption Tool

Analytics Tool

API Request

Other Tools

If you need help with several support tools, submit separate tickets

Submit a ticket to [Howtohigg.org/request](https://howtohigg.org/request) if you have any questions or issues on this feature.

- Select “Management Tool” category
- Select “Adoption Tool/Analytics Tool/Supply Impacts Feature”



**Demo**

**Questions?**

A person wearing a black and white vertically striped shirt is working on a large bundle of yellow and black cables in a server room. The person is positioned in the upper left, and the cables are spread out across a surface in the center. The background shows server racks and a blue door. A semi-transparent blue banner is overlaid across the middle of the image.

**Thank you!**

**Higg Co**